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## DATA ACTIVE ON-DEMAND-TRANSMISSION SYSTEM

### 1. FIELD OF THE INVENTION

[0001] The present invention relates to a data active on-demand-  
5 transmission system, wherein by communication transmission technology, the data catalogue of the service provider is actively transferred to a personal digital assistant for being browsed and selected by the personal digital assistant.

### 2. BACKGROUND OF THE INVENTION

[0002] With the progress of technology, under the combination of  
10 customer' electronic products and communication technology, the speeds of data transmission, for example broadcasts, televisions, <sup>and</sup> telephones, ~~and others~~ are quicker and quicker, ~~so that the human life is varied quickly by both wireless or wired communication. Of course, this improvement is necessary and beneficial. This has a greater effect to commerce.~~

[0003] In a communication transmission, there is a supply end and a  
15 demand end so as to be connected and then be formed as an integrated structure. Fig. 1 is a block schematic view showing in the conventional technology for transferring a data signal, the demand and supply ends are represented by a plurality of customer ends 10, 14. Each of the customer ends 10, 14 may be a  
20 demand end or a supply end demand on the input or output. A <sup>server 12</sup> ~~server~~ and a plurality of base stations 11, 13 are <sup>connected to</sup> ~~includes in~~ the plurality of customer ends. The data from the customers are processed and transferred through the ~~server~~ <sup>server</sup> 12 and the plurality of base station 11 and 13 so as to achieve the object of communication.

<sup>example of conventional technology</sup> <sup>simple process for</sup>  
25 [0004] The <sup>above said</sup> ~~above said~~ is a <sup>simplest process</sup> ~~simplest process~~ in communication. However, this is a passive service which <sup>does not satisfy</sup> ~~is not satisfied~~ by the consumers. Although, the customer's end 10 and 14 can be replaced by service providers, <sup>but</sup> ~~but~~ it is <sup>also</sup> ~~also~~ <sup>prevented from</sup> ~~confined in a supply way of supplying~~ for a demanding request. In order to provide an optimum service quality, a better system service module is  
30 necessary.

## SUMMARY OF THE INVENTION

[0005] Accordingly, <sup>The</sup> ~~the~~ <sup>objective</sup> ~~primary~~ <sup>object</sup> of the present invention is to provide a data active on-demand-transmission system for solving ~~the~~ defects in the prior art. In the present invention, the service required by the customer is <sup>provided</sup> to the customers without interfering customers. The customer need not disclose a request for acquiring a service catalogue.

[0006] Another <sup>objective</sup> ~~object~~ of the present invention is to provide a data active on-demand-transmission system <sup>in</sup> the aforesaid prior art, a plurality of customer ends transfer data through <sup>a server</sup> ~~server~~ and base stations. The plurality of customers may be <sup>connected to a server</sup> ~~a server~~ of the system service provider. By the <sup>server</sup> ~~server~~ and base stations to transfer data, ~~the required~~ <sup>a</sup> service is provided to the connected customer end. In the present invention, in the flow process for each component of the data catalogue between the <sup>server</sup> ~~server~~ and customer end is controlled so that the <sup>data server</sup> ~~server~~ may actively <sup>provide a</sup> ~~provides~~ required service to the customers. Thus, the customers may select <sup>an item</sup> ~~conveniently~~.

[0007] Preferably, a system <sup>data server</sup> ~~serve~~ between the <sup>customer</sup> ~~receiving~~ end serves to receive all data from the <sup>data server</sup> ~~server~~, after arrangement and integration, a proper data catalogue is formed. Then, a proper designed transmission interface transfers the data catalogue to the customer receiving end for ~~being~~ browsing by the customer.

[0008] Preferably, in the data processing of the data active on-demand-transmission system of the present invention, after receiving <sup>the</sup> ~~a~~ data, then the data is arranged and integrated, it is <sup>then the data is</sup> ~~is~~ transferred through a transmission interface, and then is browsed by the customer.

[0009] Preferably, after the customer receives the data catalogue, the service provider provides <sup>it, uses</sup> ~~product~~ catalogue and then is displayed on a screen. Then, the customer <sup>an</sup> ~~instructs~~ a selection command, <sup>it transfers</sup> ~~the~~ order data is transferred and <sup>an</sup> ~~acknowledge~~ operation is performed.

[0010] Preferably, by using a broadcast technology and a one-to-many transmission protocol, <sup>the</sup> ~~a~~ data catalogue is actively transferred to an objected receiving end. Therefore, <sup>the</sup> ~~a~~ resource of <sup>a</sup> ~~a~~ bandwidth consumed in bidirectional

transmission is saved. Furthermore, in an active transmission, by an on-demand transmission protocol, a optimum integration and adjustment are performed between the demand end and the supply end.

[0011] Preferably, in the present invention, <sup>either</sup> by Internet to transfer <sup>the</sup> data catalogue, or by a personal digital assistant <sup>receiving</sup> to receive the data catalogue from wireless transmission, the customers can select service items. Moreover, by the wireless application protocol (WAP), the data active on-demand-transmission system of the present invention can be achieved.

<sup>0012</sup> [0012] The various objects and advantages of the present invention will be more readily understood from the following detailed description when read in conjunction with the appended ~~drawing~~ <sup>drawings</sup>.

### **BRIEF DESCRIPTION OF THE DRAWINGS**

<sup>0013</sup> [0012] Fig. 1 is a block schematic view of a communication transmission in one embodiment of the present invention.

<sup>0014</sup> [0013] Fig. 2 is a front schematic view for the application of personal digital assistant in the present invention,

<sup>0015</sup> [0014] Fig. 3 is a block schematic view for the communication transmission in the embodiment of the present invention.

<sup>0016</sup> [0015] Fig. 4 is a schematic view about the data processing in the embodiment of the present invention.

<sup>0017</sup> [0016] Fig. 5 is a flow diagram showing an acknowledge of order in the embodiment of the present invention.

### **DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT**

<sup>0018</sup> [0017] In the data active on-demand-transmission system of the present invention, a proper receiving <sup>device,</sup> ~~serve,~~ such as personal digital assistant (PDA), displays a catalogue data. Then, the selected service item is transferred back to the service provider for performing proper work. When providing catalogue

it is unnecessary for the data, the customer is unnecessary to inform network system service provider about the required data. These data is directly provided by the network service provider for improving the quality of service and the time consumed by the customer is reduced.

5 <sup>0018</sup> Since the present invention is about a processing system, <sup>For</sup> in the communication transmission, in practical application, it needs to use a wireless or wired <sup>consumer's</sup> electronic <sup>device</sup>, such as mobile phones, pagers, Internet, and others. In the embodiment of the present invention, a multiple-functional personal digital assistant is used. With reference to Fig. 2, a personal digital assistant is employed <sup>in this embodiment</sup>. It is appreciated that <sup>the</sup> personal digital assistant includes a display screen 20 which displays the data catalogue. A direction selection unit 21 and an input key 22 are formed below the display screen 20. The direction selection unit 21 is installed with a left key 23, a right key 26, an up key 25, a down key 25. The keys 23, 24, 25 and 26 serve to control the movement of cursor. As the selection work is accomplished, the input key 22 serves to select <sup>a</sup> working item. The personal digital assistant further includes a sensor pen 27. By directly touching the items on the display screen 20, a respective work is performed.

20 <sup>0019</sup> Referring to Fig. 3, a block schematic view for one embodiment of the present invention is illustrated. It is appreciated that in the communication transmission, all the data catalogue is provided by <sup>a data server</sup> the data server end 30, and a system <sup>server 31</sup> serves to integrate the data. A first transmission interface 32 <sup>serves</sup> to play the data. The customer receiving end 34 is used to receive and display the data catalogue. In the customer receiving end 34, a personal digital assistant 25 20 in Fig. 2 is employed to receive and display the data catalogue.

30 <sup>0020</sup> In Fig. 3, a signal transmission is performed between the system <sup>server</sup> server 31 and <sup>the</sup> customer receiving end 34. The system <sup>server</sup> server 31 receives and integrates the catalogue data from the data <sup>server</sup> server 30. By a proper transmission interface, the catalogue data is actively transmitted to the personal digital assistant of the customer receiving end 34. The transmission interface has <sup>a</sup> the first transmission interface 32 and a second transmission interface 33. The system <sup>server</sup> server 31 receives the catalogue data from the data <sup>server 30</sup> server. The data catalogue is transferred by a proper transmission interface. The first

transmission interface 32 has a one-to-many transmission mode. By an active transmission, the signals are transferred to many customers 34. The second transmission interface 33 performs a one-to-one transmission by a system setting in the customer receiving end 34. By the data transmission mode in the second transmission interface<sup>33</sup>, the transmission data is kept secret.

[0021] The catalogue data transferred by the first transmission interface 32 is selected and confirmed. Then, the signal is output through the signal transmitting unit in the personal digital assistant of the customer receiving end 34 to inform the system<sup>server</sup> 31 to analyze the signal and<sup>proper</sup> processing request work is returned back to the data<sup>server</sup> 30. Therefore, in performing a<sup>selection</sup> work, the system<sup>server</sup> 31 performs a proper data processing<sup>operation by frequently</sup> by the frequent communication between the data<sup>server</sup> 30. It actively and continuously transfers data catalogue to the customer receiving end 34<sup>through</sup> by the second transmission interface<sup>33</sup>. In the customer receiving end 34, the selected data item is transferred back to the system<sup>server</sup> 31. The selected data catalogue is transferred back to the system<sup>server</sup> 31. The selected data item<sup>is</sup> are transferred directly to the system<sup>server</sup> 31, and<sup>it is unnecessary for</sup> the signal transmission is unnecessary to pass through the first transmission interface<sup>32</sup>.

*Server 31 through the second transmission interface 33*

[0022] Referring to Figs. 2 and 3, the personal digital assistant used in the customer receiving end can be connected to an I / O port of a computer through a signal transmission line. After setting a communication protocol, the data is transferred through a communication module of Internet. As the signal is transferred, an application specific integrated circuit (ASIC) is installed in the personal digital assistant. This application specific integrated circuit outputs proper selecting items for providing a one to one acknowledge operation.

[0023] Referring to Fig. 4, a schematic view of the data processing in the embodiment of the present invention is illustrated. The system<sup>data server</sup> 30 outputs all data to the system<sup>server</sup> 31. The system<sup>server</sup> 31 performs the following operation for transferring data catalogue to the customer receiving end;

1. Data input<sup>40</sup>: the data<sup>server</sup> 30 output catalogue data, and the system<sup>server</sup> 31 serves to input data.
2. Data arrangement<sup>41</sup>: the catalogue data is put in order and classified for

expanding the catalogue contents of the data catalogue.

3. System integration<sup>42</sup>: an stacking work for transmission data is performed and then the data is transferred to the transmission interface.
4. Transmission<sup>43</sup>: The data is transferred through a transmission channel.
5. The customer receives the signal<sup>43</sup>.

<sup>0024</sup> [0024] In the step of data processing, the system servo classifies the catalogue data and by a <sup>classification (or arborization) classifying</sup> trellis classify structure, the system construction is arranged in order. As the data is transferred and played, by wired and wireless transmission technology, the data transmission is performed,

<sup>0025</sup> [0025] Referring to Fig. 5, a flow diagram for assuring an order in the embodiment of the present invention is illustrated. The customer receiving end receives the data catalogue actively transferred from the transmission interface, then the acknowledgement of an order is processed by following step:

1. Displaying<sup>50</sup> product catalogue, the display screen of the personal digital assistant of the customer receiving end displays the data catalogue processed by the system<sup>server, serve</sup>.
2. The order selection<sup>51</sup>: a selection operation is performed through a selection way provided by the personal digital assistant. If the selection work is not performed, the system servo actively transfers data catalogue by a proper transmission interface.
3. Transmission of ordering<sup>52</sup> data: after the customer accomplishes the selection operation for ordering, then the proper signal output is performed by a personal digital assistant.
4. Verification operation<sup>53</sup>: the system servo verifies the transferred order data. If the data is wrong, then the customer selection operation is re-performed.
5. Order verification<sup>54</sup>: assure that the order is correct, and the overall operation is complete.

<sup>0027</sup>  
[0026] In the order acknowledge step illustrated in Fig. 5, a special series number in the application specific integrated circuit (ASIC) in the personal digital assistant is used to provide an acknowledge number<sup>for</sup> at the order<sup>to</sup> acknowledge<sup>the</sup> work.

5       <sup>0028</sup>  
[0027] The present invention is thus described, it will be obvious that the same may be varied in many ways. In practical application, the present invention is not confined to be accomplished by a personal digital assistant. Since the progressive of the current communication technology, the transmission mode of the present invention can be used in the transmission  
10 of the computer Internet or wireless application protocol (WAP) in the mobile phones, or general pagers, cable TVs. The system service provider can provide the information and service required by the customers to the customers. Such variations are not to be regarded as a departure from the spirit and scope of the present invention, and all such modifications as  
15 would be obvious to one skilled in the art are intended to be included within the scope of the following claims.